



# Smarter menus. Higher sales. That's Genius.

Bring your menu to life with Genius Digital Menu Board.

Engage guests the moment they walk through the door with eye-catching digital menu boards that showcase your selection, increase upsells and streamline the ordering experience.



## Manage your menu from anywhere

Instantly update prices, specials or sold-out items with centralized control across multiple locations. Refresh your menu in minutes — no printing, no paper, no delays.

## Make it unique to you

Tailor your menu boards by time, location and guests. Schedule breakfast, lunch, dinner and promo rotations and customize by store. Plus, create your own graphics or use our design service.

## Boost sales and highlight promos

Spotlight seasonal and high-margin items, promote combo deals, loyalty programs, delivery partners, mobile apps and so much more.

## Let your menu shine, day or night

Get commercial-grade displays built for long hours and tough environments. Remote management keeps them online, and our support teams are standing by 24/7 for anything you may need.

# Bring your menu to life

Genius Digital Menu Board at a glance

	Available sizes	
	43 inch	50 inch, 55 inch
Resolution	UHD	UHD
Brightness	300 nits	400 nits
Weight	19.4 lbs	25.8 - 47 lbs
Mounting	Portrait/Landscape	Portrait/Landscape
CMS	Genius Content Management Portal	
Remote monitoring	LG ConnectedCare	



### Faster decisions, shorter lines

Dynamic visuals grab guests' attention and boost the in-store experience, making their decisions easy and bottlenecks a thing of the past.



### Simpler menu management, more peace of mind

Update and push menus in seconds and standardize items across stores. Put more time back in your day with tech that does the heavy lifting for you.



### Happier staff, more satisfied customers

Support your employees with clear communication on promos, pricing and more. So they can spend less time interpreting the menu, and more time providing great customer service.

**Ready to put your menu in motion?  
Reach out to your Genius representative to learn more.**