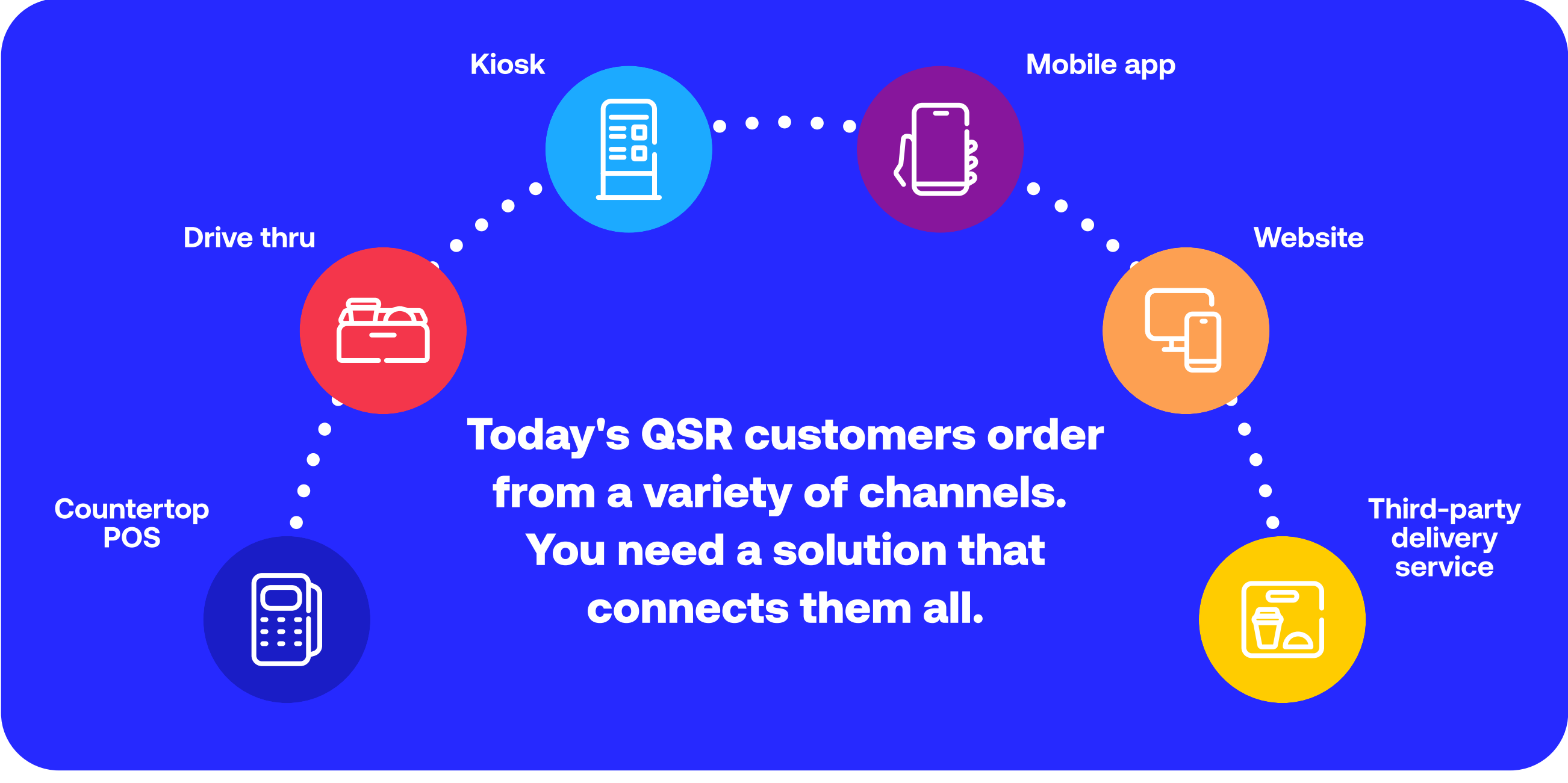


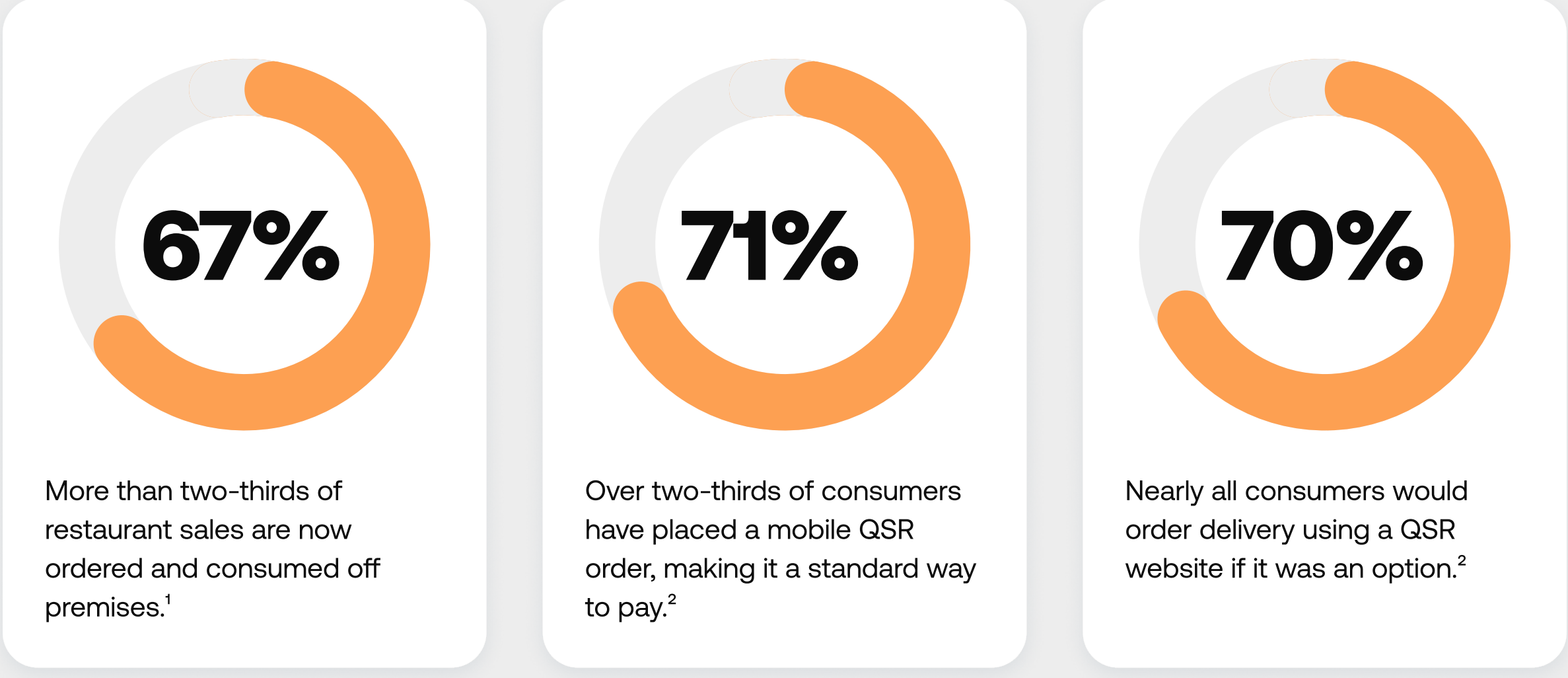
QSR payments ecosystem

How QSRs can engage customers at every touchpoint



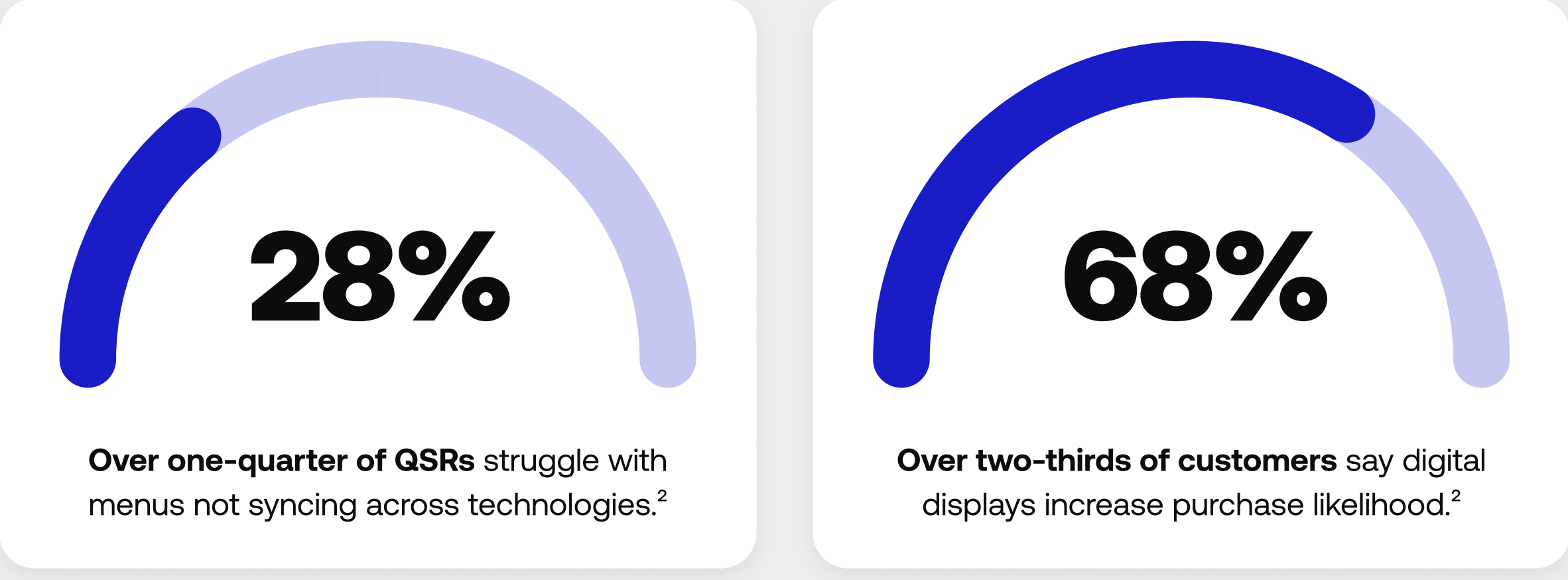
The omnichannel reality

More QSR guests are shifting to off-premise and digital-first ordering.



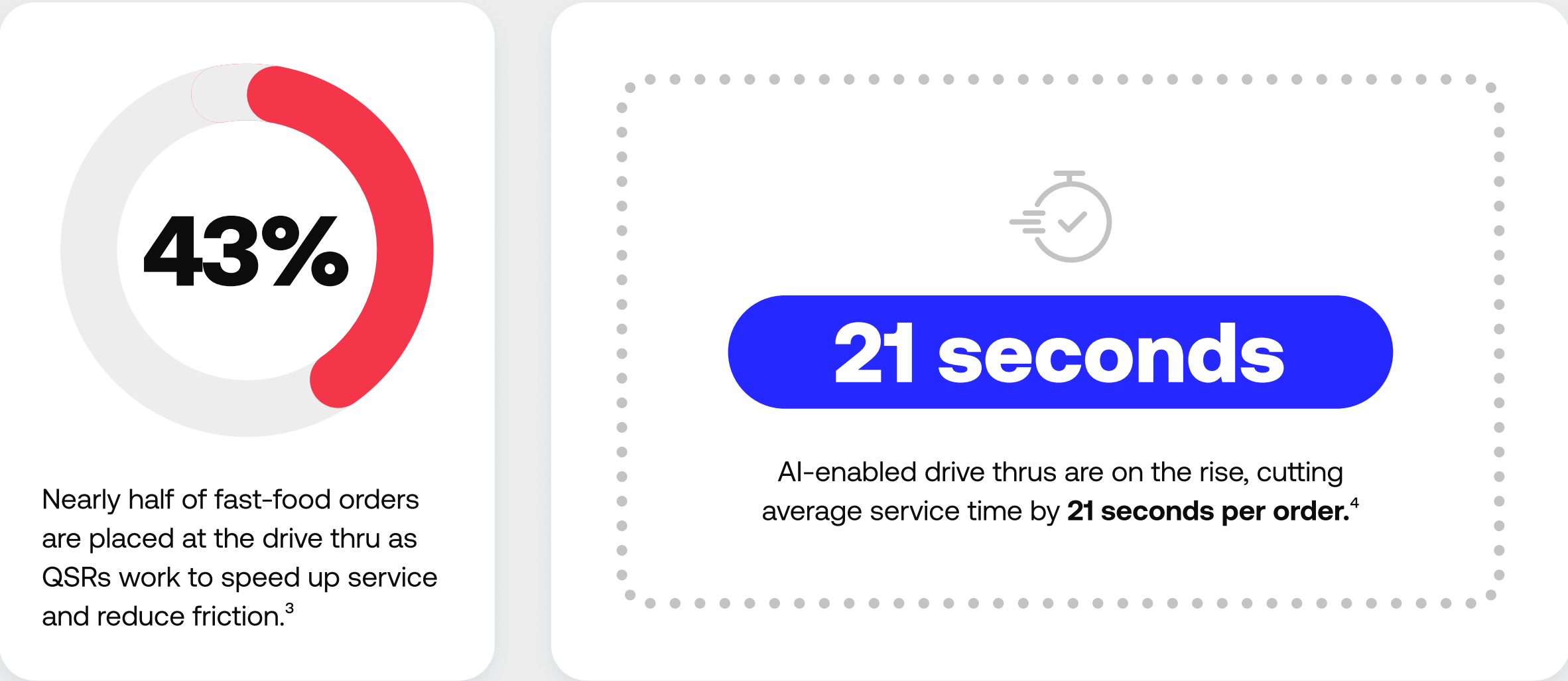
The digital menu opportunity

QSRs are connecting online menus and digital menu displays to unify data and provide better guest experiences.



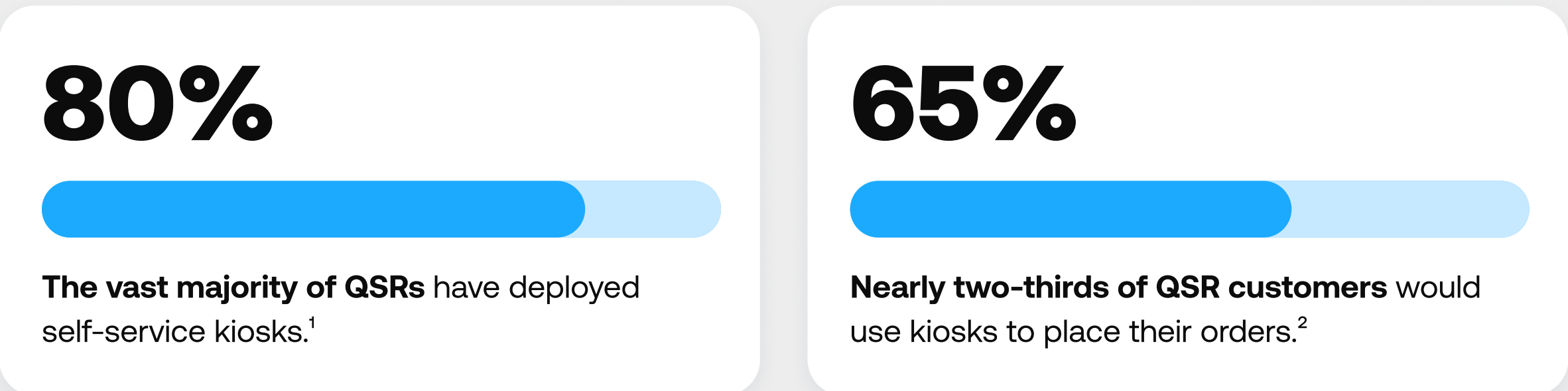
The drive thru imperative

The QSR drive thru is evolving with customer expectations.



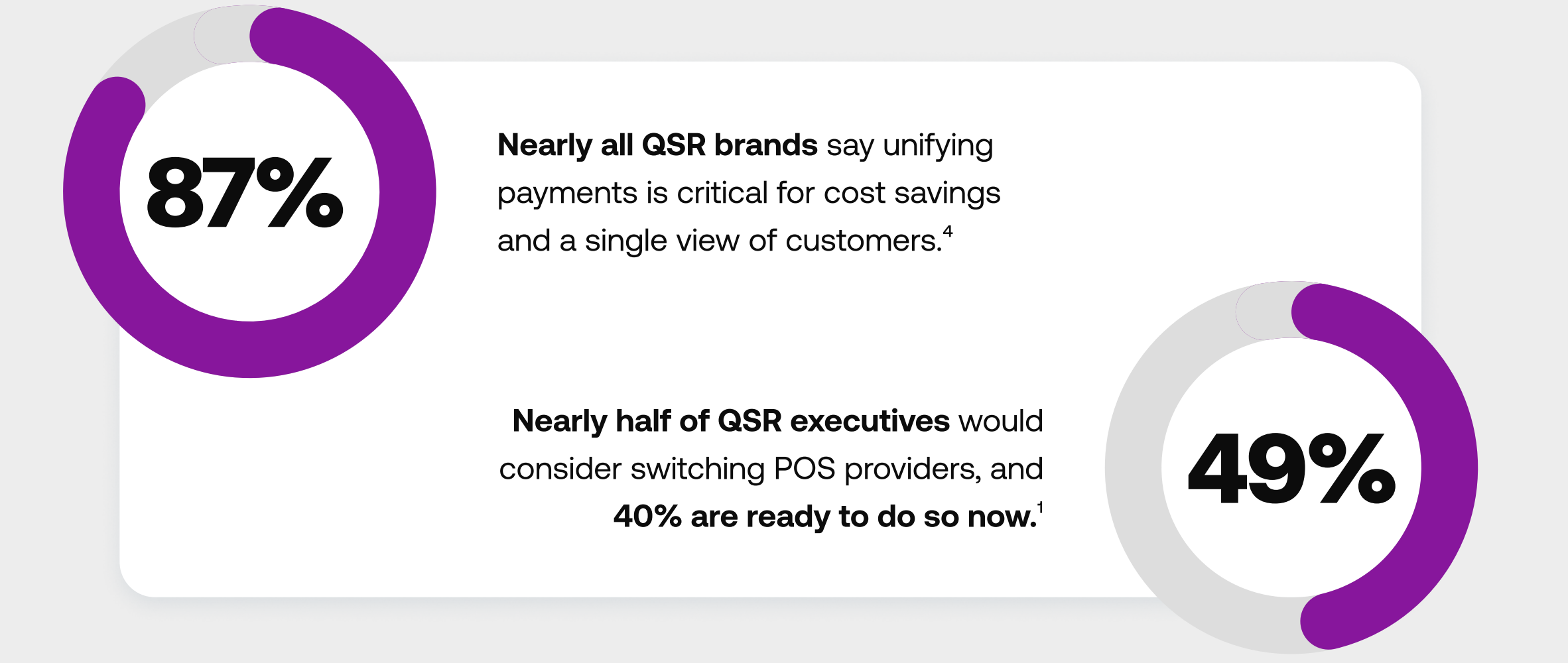
The self-service surge

On-premise QSR customers now expect digital self-service.



The integration advantage

QSR brands can optimize payments, data and guest experiences across every channel with an integrated POS system.



Your customers are everywhere. Your payments system should be too.

A modern QSR payments system unifies drive-thru, mobile, kiosk and online ordering into one seamless experience. See how Genius™ can help you accelerate service, capture every sale and build loyalty at every touchpoint.

[Learn more](#)

¹ Modern Restaurant Management, 2025

² QSR Magazine, 2024

³ The Hustle, 2025

⁴ QSR Magazine, 2025